HERE’S WHY YOU SHOULD
AERATE YOUR LAWN

Health and beauty are root deep. Over time, the soil beneath your lawn gets compacted, which impedes root growth.

COMPACTION
Compact soil prevents grass from establishing a healthy root system and keeps air, water, and fertilizer from reaching the roots. Common causes of compaction include:
- Foot traffic
- Lawn maintenance
- Clay soil

For a beautiful, healthy lawn you need to get air, water and nutrients down through thatch and soil and into the root zone. Aeration makes this possible.

AERATION
Aerators punch holes or slice through the turf and thatch and into the soil to reduce compaction and allow healthy circulation of air, water and nutrients.

When and how often should I aerate?
Most lawns benefit from annual aeration. Heavily used lawns, or those growing on heavy clay or subsoil, may need aerating more frequently.

Aerate during seasons when grass is under less stress, but actively growing to allow turf to fill in the open spaces where the soil plugs were removed.

BENEFITS

What will I see after aeration?
Depending on your geographic location, your lawn will either be covered with slices down into the turf or with small soil plugs, which will naturally break down and disappear into the lawn over time.

What are the long-term benefits?
Aeration has a long list of benefits:
- Enhancing water absorption
- Improving fertilizer effectiveness
- Reducing water runoff and puddling
- Improving turf cushioning and resilience
- Enhancing heat and drought stress tolerance
- Improving overall air exchange

GIVE YOUR LAWN
A BREATH OF FRESH AERATION