

FOR IMMEDIATE RELEASE

Winner of Ryan GreatEST Aerator Giveaway Announced

New Easy Steer Aerator Comes at Good Time for Recent Robbery Victim

Schiller Grounds Care, Inc., manufacturer of Ryan brand turf renovation equipment, is proud to announce Emilie Montoya of Outdoor Solutions in Arnold, Missouri as the winner of the Ryan GreatEST Aerator Giveaway.

The GreatEST Aerator Giveaway, which ran through the summer, was open to professional landscapers and lawn care professionals nationwide. Being selected to win any giveaway is pretty lucky, but was it luck or fate that Outdoor Solutions would be selected from over 1,200 entries nationwide? Read Emilie's back story and judge for yourself.

Emilie, who has worked for Outdoor Solutions for about 10 years, was in the office one day going through what she thought was a pile of junk mail. As you can imagine, magazines and circulars don't get much attention in the busy mowing season. One quick slide across the desk and in the trash the stack went. Fortunately for Emilie, a trade magazine missed the can and fell to the ground opening to the Ryan ad for the contest. Emilie, who admits she has never won anything before, decided to enter. Sometime after entering the contest and before the winner was selected, one of company's aerators was stolen from a job site.

"This good fortune couldn't have happened to a more deserving company", stated Jim Obos, Schiller Grounds Care Regional Sales Manager. "To be selected the winner of a national giveaway is pretty rare. To actually have won an aerator to replace one that was recently stolen is quite a coincidence" Obos concluded. Josh Muehlhauser of Scotts Power in Arnold, MO said, "I can't believe they won. They are one of our best Ryan equipment customers. Knowing one of their aerators was stolen recently, I' m happy to be able to award them with a brand new Ryan Lawnaire V-EST; the aerator with Easy Steer Technology."

Luck, fate or coincidence - call it what you will. Emilie is just happy that trade magazine missed the trash can.



Photograph tag: From left to right: Jim Obos (Schiller Regional Sales Mgr.) congratulates lucky winner Emilie Montoya, Patrick O'Neal (also of Outdoor Solutions), Josh Muehlhauser (local Ryan Dealer, Scotts Power Equipment), and Gene Schloemann (Ryan Distributor, Oscar Wilson Engine & Parts).

- End

About Ryan

For over 60 years professionals have reached for Ryan turf renovation equipment to transform landscapes and maintain healthy, thick turf. The Ryan line of turf renovation equipment includes: aerators, dethatchers/turf rakes, overseeders, sod cutters and other specialty products that serve the landscaping and grounds care professional. Ryan turf renovation equipment is available through power equipment retailers and rental dealerships nationwide. To learn more about Ryan equipment and locate a dealer in your area, visit the Ryan website at www.ryanturf.com.

Ryan is a registered trademark of Schiller Grounds Care, Inc.

About Schiller Grounds Care, Inc.

Schiller Grounds Care creates and brings to market a broad variety of landscaping, gardening and turf care equipment for residential and commercial use under the brand names of BOB-CAT, Classen, Little Wonder, Mantis, Ryan and Steiner. To learn more about Schiller Grounds Care and its various brands of power equipment, visit www.schillergc.com.

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