

FOR IMMEDIATE RELEASE

Schiller Introduces Ryan GreatEST Aerator Giveaway

One Lucky Lawn Care Professional Will Win a New Ryan Lawnaire V with EST

June 5, 2013 (SOUTHAMPTON, PA) - Schiller Grounds Care, Inc., manufacturer of BOB-CAT, Classen, Little Wonder, Mantis, Ryan and Steiner brand outdoor power equipment, announces a Ryan brand aerator giveaway promotion that will net one lucky lawn care professional a brand new Lawnaire V Aerator with new Easy Steer Technology (EST).

The Ryan Lawnaire V *with* EST is a commercial steerable aerator that keeps the tines in the ground for non-stop aeration through turns and contours. Intuitive to the operator, the EST's outer tines rotate faster left or right as the operator steers, embracing the turn while maintaining deep core penetration. "It's the same hardworking, powerful Lawnaire V Aerator professionals have trusted for years", states Ryan product manager, Jay Baudhuin. "The difference is in the new tine bank assembly. Each tine wheel assembly has a one-way clutch bearing. This design is responsive to the operator and enables easy turning capability while the tines are in the ground."

The Ryan "GreatEST Aerator Giveaway" starts Friday, June 7, 2013 and runs until Saturday, August 31, 2013. To enter, simply visit www.ryanturf.com/GreatGiveaway, watch the new Lawnaire *with* EST video, and complete the entry form. On or about September 1, 2013, one lucky lawn care professional will be selected to win new a new Ryan Lawnaire V *with* EST (pending verification).



About Ryan

For over 60 years professionals have reached for Ryan turf renovation equipment to transform landscapes and maintain healthy, thick turf. The Ryan line of turf renovation equipment includes: aerators, dethatchers/turf rakes, overseeders, sod cutters and other specialty products that serve the landscaping and grounds care professional. Ryan turf renovation equipment is available through power equipment retailers and rental dealerships nationwide. To learn more about Ryan equipment and locate a dealer in your area, visit the Ryan website at www.ryanturf.com.

Ryan is a registered trademark of Schiller Grounds Care, Inc.

About Schiller Grounds Care, Inc.

Schiller Grounds Care creates and brings to market a broad variety of landscaping, gardening and turf care equipment for residential and commercial use under the brand names of BOB-CAT, Classen, Little Wonder, Mantis, Ryan and Steiner. To learn more about Schiller Grounds Care and its various brands of power equipment, visit www.schillergc.com.

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